

# Collaboration, collaboration, collaboration; that's the ICS way!

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Chief Executive, Intensive Care Society

What about before ICS?

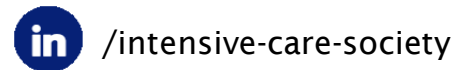
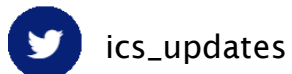
PhD, MSc (Mgt), MSc (Rad), DMS, DMU, DCR(R)

Previously: radiographer, paediatric sonographer, membership professional, researcher, civil servant, policy maker, and senior manager in: health regulation, international development, charities and international membership.

I love learning. Lets connect on twitter @polygonmather

# Overview

- Collaboration
- Getting to know ICS
- Collaboration



# Collaboration

- Collaborating at individual level
  - President and Chief Executive
- Collaborating at team/group level
  - Trustee Board, Council, Executive Committee, Divisions and Management Team
- Collaborating at organisational level
  - Nationally
    - UKCCRG, Anaesthetists Association, Intensive Care National Audit and Research Centre
  - Internationally
    - South Asia, China



# Collaboration

- Choosing to Collaborate, The Charity Commission, 2009
  - “Collaborative working describes joint working by two or more organisations in order to better fulfil their purposes, while remaining as separate organisations.”
  - “encourages charities to look regularly and imaginatively at what more they can achieve for their beneficiaries by working with others. The ultimate aim of any charity must be the provision of the very best services for those who benefit from its work and one way that this can be achieved is by joint working.”

The Charity Commission, (2009) Choosing to collaborate: helping you succeed. *The Charity Commission*, London. Available <https://www.gov.uk/government/publications/choosing-to-collaborate-how-to-succeed> Accessed 16 March, 2019

# Overview



- Collaboration
- **Getting to know ICS**
- Collaboration



# Getting to know ICS



- Your Society – our Strategy (2019-2023)
- The Society’s **vision** is a world where every member of the multi professional critical care team has a voice and plays a part in research, education and standards-development.



# Getting to know ICS



**Our Values** define our culture and are at the very heart of the Intensive Care Society—who we are, what we do and how we do it.

- 1. Collaboration** - we work with others to maximise our impact.
- 2. Freedom of expression** - we are bold in our actions and words and encourage diversity of views.
- 3. Accept and respect** - we treat everyone with dignity and respect and accept differences delivering our mission more effectively.

# Getting to know ICS



- Elected Council and Divisions - members and managers collaborating
- Four strategic priorities (SP)
  - SP 1 Your voice- our influence
    - Public Affairs Division
  - SP2 Your region – our network
    - Professional Affairs Division
  - SP3 Your patients – our research-based care
    - Research Division
    - Standards Division
  - SP4 Your professional practice – our education
    - Learning Division



# Getting to know ICS



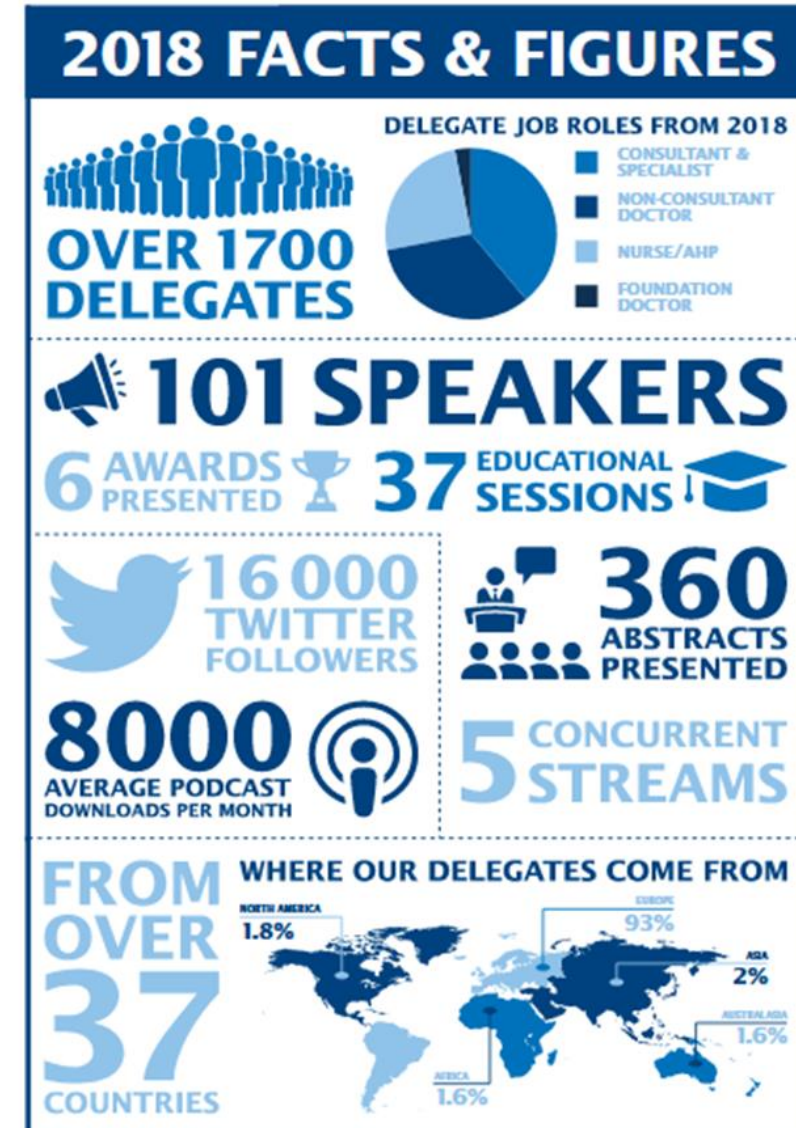
- To advance and promote the care and safety of critically ill patients by
  - the **advancement** and **promotion** of those branches of **medical science** concerned with **critical care**; and
  - the **promotion** of **study** and **research** into critical care and the **publication** of the useful results of such study and research.

# Getting to know ICS

- To be recognised as a charity we have to demonstrate that we satisfy the ‘**Public Benefit**’ requirement as set out in S4(1), Charities Act (2011)
- To satisfy the ‘**public** aspect’ of public benefit the purpose must
  - benefit the public in general, or a sufficient section of the public
  - not give rise to more than incidental personal benefit
- To satisfy the ‘**benefit** aspect’ of public benefit the purpose must
  - be beneficial (who do we help? Who are our beneficiaries?)
  - any detriment or harm that results from the purpose must not outweigh the benefit (what harm could result from our charitable activities?)

# Getting to know ICS

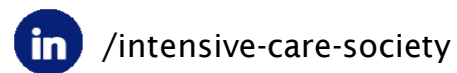
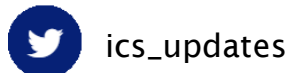
- Accountability and impact
  - Our members
  - The public
  - The regulators
    - Charity Commission for England and Wales
    - The Office of the Scottish Regulator
    - Companies House
  - Annual independent professional audit by Macintyre Hudson
- Trustees Annual Report



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# Collaboration - national

- The Intensive Care Society
  - With the Anaesthetists Association (charity)
    - Fire and emergency evacuation from ICU and operating theatres
    - Joint Working Party written agreement
    - Signed off by both organisations
  - With the UK Critical Care Research Group (special interest group)
    - Financial management of their accounts, membership renewals process and advice
    - Memorandum of Understanding
    - Signed off by both organisations



# Collaboration - national



- The Intensive Care Society
  - With the Intensive Care National Audit and Research Centre (charity)
    - Collaborating for efficiency, effectiveness and economy
    - Shared staff training, meeting rooms etc
    - Professional relationship between CEO and MD
    - Strategic Partners – developing relationship – reciprocal representation at Board level



# Collaboration - global



- The Intensive Care Society
  - With the Network for Improving Critical Care Systems and Training: Sri Lanka, India and Pakistan
    - Memorandum of Understanding
  - With Zhejiang Health and Family Planning Commission, China
    - Developing.....

# Collaboration - global

- My experience of international collaborations
  - Cultural differences
  - Getting a meeting – hierarchy and expected norms
  - Negotiating during meetings
  - Written contract – v – personal relationship
  - Saying yes, while meaning no
  - Polite and functional v direct questioning about personal matters
  - Time needed for both!

We can do more together than we can do separately.

We learn together and learn from each other.

“Tell me and I will forget.

Show me and I will remember.

Involve me and I will understand”

Anonymous, China



10 Steps  
to  
Happiness



@sylvia duckworth

## Summary

**Collaboration**

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**Its the ICS way!**